Historic, archived document

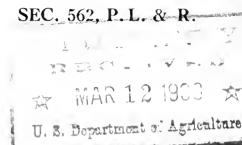
Do not assume content reflects current scientific knowledge, policies, or practices.

-				
				- 100
				-0.00
				,
			~	
				-
			0.00	
				- IXA
				9



SPRING 1938

POSTMASTER: Return postage guaranteed if undelivered.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

ero 8-3591

M.R.N





It pays to plant Okeiffer's

L. E. PFEIFFER Son of C. A. Pfeiffer, who has been in this business 29 years with his father, working and helping to increase the Pfeiffer reputation for quality.

PRIZE WINNING FLOWERS

The pleasure and satisfaction you derive from raising flowers is in direct proportion to the beauty and size of the blossoms you produce. We here at this Nursery know you must have good stock to produce lovely flowers. We believe that when you go to the trouble to plant and care for flowers, you should have stock that will reward your efforts.

Every single Pfeiffer plant or bulb is of prize-winning quality that will give you larger blooms of more brilliant coloring and luxurious foliage than just ordinary "garden varieties."

'Pfeiffer Quality" has gained a national reputation. Orders from our patrons have been more plentiful this past season due to their success with Pfeiffer propagated bulbs and roots. Pfeiffer's have always felt that satisfied customers are their best advertisers.

Volume production has made it possible to lower prices on many items, and to offer many attractive bargain collections in the different plants and bulbs.

The location of the Nursery at Winona is especially favorable as the soil of the Mississippi Valley is such a combination of soils that plants grown here do well in practically all soils. They grow fast and are unusually hardy since the winter seasons are severe and the growing seasons short. These conditions are in part responsible for the excellent success flower lovers in all parts of the country have with Pfeiffer's Prize-Winning Quality Stock.



C. A. PFEIFFER Founder of the Pfeiffer Nursery, Specialist in the propagation of Peonies, Iris and Gladiolus

Velphinium

Perennial Larkspur

Indispensable to the herbaceous garden. Their long showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.

DELPHINIUM BARGAIN BELLADONNA

7 Strong 2 year Clumps Postpaid, ONLY.... \$1.00

DICENTRA SPECTABILIS

This old-fashioned flower is

still a favorite with everyone.

Its long racemes of graceful, heart-shaped, pink flowers are

always attractive. It blooms

early, and here in Minnesota is always in bloom for Memorial Day. It is equally effective as a

cut flower or a border plant, and after the flowers are gone, the cut-leafed foliage lends a pleas-

ing effect in the perennial plant-



PHLOX SUBULATA

PHLOX Subulata (Moss Pink). Low growing Phlox, flowering in May. Valuable in the rock garden, or edging around borders. White, rose and lavender, any color........ 25c each; 3 for 65c; \$2.50 per dozen.

PHLOX SUBULATA BARGAIN

2 White

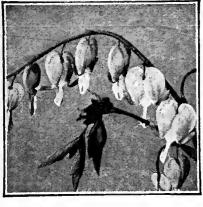
2 Rose

2 Lavender

6 Strong Plants Postpaid, ONLY.....

\$1.00

BLEEDING HEART



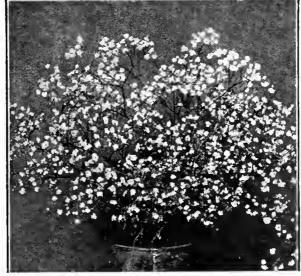
50c each; 3 for \$1.25 Strong plants

BABY'S BREATH

GYPSOPHILA BRISTOL FAIRY

This new, extra large, double Gypsophila has great vigor, and produces much larger flowers than the ordinary variety. It grows about two feet high, and will bloom almost continuously if the flowers are picked. It is unsurpassed in mixed bouquets or will produce a pleasing effect in the border. It does well anywhere.

Strong 2 year roots - - 75c each; 3 for \$2.00



GYPSOPHILA BRISTOL FAIRY

Please Read This

SHIPMENTS will be made at the proper planting time early in the spring of 1938. TRANSPORTATION in the U.S. prepaid Express or Parcel Post, whichever we deem most expedient. Be sure to state if your Express office is different from Postal address.

TERMS. Cash with order, either check, draft or Money Order. If personal check, please add necessary amount extra for exchange.

OUR GUARANTEE. We guarantee every plant or bulb sold by us to be first class in every respect, free from any injurious disease or insect, and true to name. If package is damaged in transit have your Express Agent or Postmaster make a note to that effect on receipt of same. We cannot be responsible for loss by conditions over which we have no control such as hail, wind, drought, pestilence, floods or winter killing. We will replace free of charge anything which proves to be wrongly named, but cannot be held liable beyond this.

USE THE ENCLOSED ORDER BLANK

HEMEROCALLIS

Yellow Day Lily

Well known family resembling Lilies in character and bloom, usually sweet scented, and bearing a great quantity of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

GOLD DUST. Lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to $2\frac{1}{2}$ ft. 30c each; 3 for 75c

THUNBERGI. A tall growing late variety. blooms in 30c each; 3 for 75c

HEMEROCALLIS COLLECTION

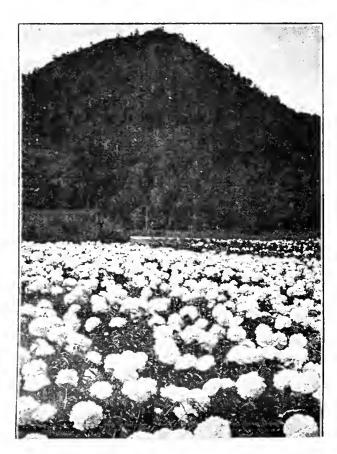
Two each of the above three Hemerocallis. All Six, Postpaid

Four Each of the Above Three Hemerocallis. All Twelve, Postpaid, ONLY

The Pfeiffer Nursery Winona, Minn.

PFEIFFER'S FAMOUS Peonies





PHOTOGRAPH OF ONE OF OUR FIELDS

20,000 Plants Offered at Half Price

When we finished filling all our orders for Peonies last fall, we had a surplus left over of nearly a hundred varieties. We decided to plant about half of them and save the balance for sale this spring.

We are offering these to you at a real bargain. Prices have not been boosted and then cut in half. They all are the regular low prices quoted in last fall's catalog, but the half price sale is for the following list only.

All plants are large selected roots with from 3 to 5 eyes or more, and many of them will actually bloom two months after planting.

Fall is usually considered the best time for planting Peonies, but many years of experience have convinced us that Peonies dug and divided in the fall and kept in cold storage all winter as these have, can be planted with equal success in the spring.

All Peony plants offered are in our cold storage cellar and can be shipped any time you want them. The earlier you get them planted, the better.

NOTICE:—All spring Peony Offers expire May 15th, 1938.



DOUBLE PEONY

TAKE YOUR CHOICE - ALL AT HALF

	List Price	Sale Price
Achille, blush white	.\$.35	\$ $.17\frac{1}{2}$
Alba Sulphurea, sulphur white	50	.25
Alexander Dumas, salmon rose	35	$.17\frac{1}{2}$
Albert Crousse, delicate sea-shell pink	50	.25
Alsace Lorraine, creamy white	50	.25
Archie Brand, deep sea-shell pink	50	.25
Asa Gray, lilac pink	50	.25
Baroness Schroeder, flesh white		.25
Ben Franklin, tall, crimson red	50	.25
Candidissima, white	35	$.17\frac{1}{2}$
Charles Verdier, deep rose		.25
Chestine Gowdy, silvery pink		.25

PEONY BARGAIN NO. 1

SIX FINE VARIETIES ALL PROFUSE BLOOMERS

Midnight, deepest dark maroon Harriet Farnsley, flesh pink Chestine Gowdy, silvery pink Rachel, garnet red Candidissima, white Virginia Mary, fine dark rose pink A REAL \$2.90 VALUE

ALL SIX, POSTPAID,

	_
Delachei, red	5
Duchess de Nemours, sulphur white50 .2	5
Edulis Superba, bright rose pink	5
Elaine Pfeiffer, delicate pk., flecked crimson 1.00 .5	0
	71/2
Etta, pale pink	5
Eugene Verdier, hydrangea pink	5
Eugenie Verdier, pale hydrangea pink	5
	5
	71/2
	o´ ˜
	71/2
	5 -
	71/2
	5

	Price	Price
Hazel Kinney, light flesh pink	3.00	1.50
H. F. Reddick, dark crimson	.50	.25
lrene Coe, seashell pink	.50	.2 5
Kelways Glorious, large white	1.50	.75
Lady Bramwell, pink	.35	$.17\frac{1}{2}$
La Fee, mauve rose		.50
Lady Alexander Duff, large, flesh pink	.75	$.37\frac{1}{2}$
La Perle, light pink, flecked carmine	.50	.25
Laura Dessert, creamy white, yellow center		.50
Leona Caustin, beautiful deep rose pink	1.00	.50
L'Indispensable, pink	.35	$.17\frac{1}{2}$
Livingstone, pale lilac rose		.25
Lora Dexheimer, flaming crimson	.75	$.37\frac{1}{2}$
Longfellow, cherry red	1.00	.50
Marguerite Gerard, pink	.35	.171/2
Marian Pfeiffer, brilliant red		.50
Marie Jacquin, palest pk., fading to white		.50
Marie Crousse, pale lilac rose	.75	$.37\frac{1}{2}$
Marie Lemoine, pure white, late		.25
Meissonier, red		.171/2
Midnight, deepest maroon red		$.17\frac{1}{2}$
Miss Henninger, flesh pink to white		.25
Mme. Auguste Dessert, violet rose	1.00	.50
Mme. Calot, hydrangea pink		.25
Mme. Crousse, white		.171/2
Mme. Emile Galle, shell pink		.171/2
Mme. De Vernville, white		.25
Mrs. A. G. Ruggles, light pink		.50
Mrs. Carew, delicate pink	.50	.25

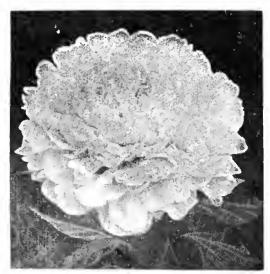
PEONY BARGAIN

SIX EXTRA FINE VARIETIES

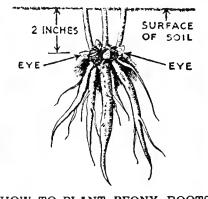
Ben Franklin, crimson red Irene Coe, seashell pink Frances Herndon, deep rose Duchess de Nemours, white Marian Pfeiffer, brilliant red Leona Caustin, deep rose pink

A REAL \$4.50 VALUE

ALL SIX, POSTPAID. \$2.00 ONLY



MRS. FRANK BEACH



HOW TO PLANT PEONY ROOTS

Make hole deep and wide enough to accommodate the roots. Plant so that the "eyes" are NOT more than two inches below the surface. TOO DEEP PLAN-ING IS OFTEN THE REASON WHY PEONIES DO NOT BLOOM.



MEDAL WON BY PFEIFFER'S PEONIES

PEONY BARGAIN

SIX EXTRA FINE SINGLES FLOWERS 6 TO 10 INCHES ACROSS

Albiflora (The Bride), white Flaming Youth, crimson Lulu Wilson, light pink Setting Sun, dark crimson Nellie, light pink Madeline Gauthier, waxy flesh pink

A REAL \$6.25 VALUE ALL SIX, POSTPAID. \$3.00

Ars. Frank Beach, extra fine white	2.00	1.00
Ars. John M. Kleitsch, dp. lavender pink	2.00	1.00
Myrtle Gentry, delicate salmon pink		1.00
Officinalis Rosea, deep rose pink, early	.50	.25
feiffers Pride, light pink, blotched crimson	1.50	.75
'hilomele, old rose	.50	.25
rince of Darkness, dark red	.35	.171
'urpurea Superba, carmine-rose	.35	.171
Rachel, garnet red	.35	.171
Reine Hortense, soft pink	.75	.371
Rubra Superba, rich red	.50	.25
Ruth Markle, light pink	.75	.371
ister Annie, rose pink	.50	.25
ouv. de L'Exposition, violet rose	.50	.25
usan B. Anthony, creamy pinkish white.	.35	.171
uzette, bengal rose	.50	.25
ourangelle, pearly white and mauve	1.00	.50
enus, pale hydrangea pink	.50	.25
irginia Mary, fine dark rose pink	1.00	.50
Vm. Penn, rose	.35	.17½

SINGLE PEONIES

1.00	.50
1.00	.50
2.00	1.00
.75	.37
1.00	.50
1.50	.75
1.00	.50
1.00	.50
1.00	.50
1.00	.50
	1.00 1.00 2.00 .75 1.00 1.50 1.00 1.00

JAPANESE PEONIES

	,	
Gold Mine, rose pink	1.00	.50
Lemon Queen, creamy white	.50	.25
Mikado, dark rose red	1.00	.50
Oboki, large rosc pink	1.00	.50
Takaradama, white	2.00	1.00

PEONY BARGAIN NO. 4

SUPER DE LUXE COLLECTION

Lora Dexheimer, flaming crimson Marie Crousse, pale lilac rose Mrs. Frank Beach, pure white Mrs. John M. Kleitsch, deep lavender pink Myrtle Gentry, delicate salmon pink Tourangelle, pearly mauve

A REAL \$8.50 VALUE

ALL SIX, POSTPAID. ONLY.....

From	
Post Office	
	. ,
County	*

PLEASE WRITE YOUR NAME PLAINLY

PLACE STAMP HERE

The Pfeiffer Nursery

Winona,

Box 327

THE PROPERTY OF

State

Minnesota

HOW TO ORDER

Order your Iris, Peonies, Phlox, Gladiolus, Dahlias, Lily Bulbs, etc. NOW, and you will receive them at the proper time for planting, or when instructed to ship, except as noted below.

We advise early ordering because we are not Jobbers. We grow our own stock, and when we have sold out on any variety we can no longer fill orders for it.

We recommend our Collections. They are real bargains, and being thoroughly familiar with all the different varieties, we are able to group them to the very best advantage for you.

All early orders are reserved immediately, thus insuring you against any possible disappointment in not receiving exactly what you want.

Orders for Gladiolus and Dahlia Bulbs, Peonies, and Lilies can be filled any time, but as the other plants are out in the field, we can not dig

and ship them until Spring arrives in Minnesota, usually about April 1st.

Postage or Express charges on orders of \$1.00 or more are prepaid to any point in the United States when cash in full is sent with your order.

Please send remittances payable to THE PFEIFFER NURSERY, by Bank Draft, Postal or Express Money Order or enclose cash. On orders for less than \$1.00 please add 15c for Postage.

C.O.D. Shipments C.O.D. orders must be accompanied by 25% of the total amount of your order. Don't overlook this requirement. Because C.O.D. shipments are sent with Collection Charges collect from the purchaser, the cost to you is higher than by sending remittance in full with your order. It is cheaper for you and better for us, as it means less detail and clerical work, more prompt handling of your order and quicker arrival at destination.



This valuable 64 page book

FREE with Orders of \$2.50 or more

"BETTER GARDENING — WHAT, WHEN AND HOW TO PLANT"

By HARRY R. O'BRIEN

A complete handbook for the home gardener by one of the outstanding authorities in the country.

We will mail this book to any address in the United States upon request and receipt of 10c. Or if your order from us amounts to \$2.50, we will gladly send the book FREE IF YOU REQUEST IT.

FREE PLANTS and BULBS

If you have two or three friends or neighbors who you are sure never have received our catalogs or bargain sheets, and who you think might be interested in the bulbs or plants we grow, we will be very glad to give you free, some gift plant or bulbs (our selection), if you will enclose their names and addresses when you send in your order.

READ ABOVE INSTRUCTIONS CAREFULLY BEFORE FILLING OUT THE ORDER BLANK.

IMPORTANT

Before sealing be sure your name and address are written plainly.

ORDER SHEET (Note: See other side before ordering)
Mail your order now on this sheet and it will be shipped at proper time for planting.

The Pfeiffer Nursery

WINONA, MINNESOTA Growers of

Prize Winning Peonies, Iris, Gladiolus, Dahlias, etc.

hip to (Name).		Date			17.55
treet or		Ship by			
					-
own or City				• • • • • • • • • • • • • • • • • • • •	
	ite				•
Substitution sold out, may	s will not be made unless permitted. If a varie we send another of equal or greater value?	Tes or No	1		
Quantity	Name of Plants or Collections	Price Ea	ch	Total	Price
	1710-2-18 THE RESERVE MEDICAL				0
	V V 1			,	
	A 172.00			5,43	
					-
					-
			-		-
					_
			1	-11	
				-	
-					_
				_	_
					_
			-	-	

Postage prepaid on all orders of \$1.00 or more. Add 15c extra for postage on smaller orders.

SEE OTHER SIDE FOR FREE OFFERS



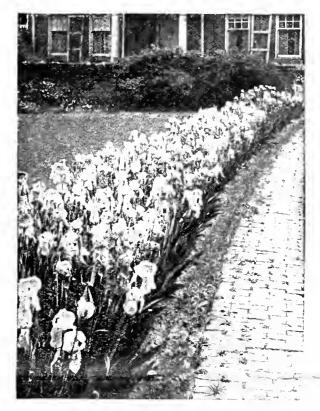
Magnificent Irises

Irises are one of the most popular of all hardy Perennials. They combine more good qualities than any perennial available to your garden. They are inexpensive, extremely hardy, thrive well with a minimum amount of care, can be had in the widest range of color imaginable, can be grown almost anywhere, but do best in a well drained sunny location in medium loose mellow soil.

We have one of the finest plantings of Iris we ever grew, and are listing about 100 of the more popular varieties. Many of the varieties we are offering now at 2 for 25c were listed as high as \$5.00 each just a few years ago.

The Dwarf varieties are excellent for border plantings or in rock gardens, and the Siberian varieties will do well near a pool or in the rear of a border.

All our plants are growing out in the field and orders for them now will be filled just as soon as the frost is out of the ground. Plant them this spring and you may expect many years of pleasure from them.



A BEAUTIFUL IRIS BORDER

Iris listed below 15c each - 2 for 25c

Abenda, lilac pink and cherry red
Afterglow, self blue
Alabaster, white
Alcazar, blue-violet and purple-bronze
Allure, eanary yellow, overlaid pink
Ambassadeur, reddish violet, purple-maroon
American Black Prince, velvety dark purple
Ariel, light violet
Bandollero, elear light blue
Blue Jay, clear bright blue
Brenthis, lavender and pansy-violet
Cecil Minturn, pink
Challenger, dark purple
Chalice, true yellow self

Chasseur, fine yellow
Chestnut, crimson drab, dotted violet
Cinnabar, violet purple bicolor
Coronation, yellow
Crusader, violet blue

Dejah, silver-blue and mauve
Don Juan, lilac shading bronze and red
Dream, extra fine lilac-pink

Damozel, rose-lavender

Duke of York, blue-mauve Evadne, rich velvety rose-violet F. B. Schermerhorn, fine lavender-blue

Flammenschwert, golden yellow
Florence Irene, rose-pink

Fortuna, reddish pink
Franklin Beynon, light pink
Gaviota, creamy white, edged yellow
Geo. J. Tribolet, velvety blackish red-purple

Geo. J. Tribolet, velvety blackish red-purple Gold Imperial, extra fine clear lemon-yellow Halo, clear blue

Harmony, rich purple-blue Imperator, deep red-violet Japanesque, lavender white and violet

Jubilee, yellow and creamy white Katherine E. Lees, fragrant white and lavender Klamath, bronze and prune purple

Lady Byng, pale lavender
Lady Luck, beautiful deep purple; early

Lent A. Williamson, extra fine large violet-purple Lord of June, large pale lavender-violet

Mary Gibson, rose-violet and buff Mary Orth, violet-blue

Midwest, ruffled, flushed and dotted purple Midwest Pink, blended pink

Mildred Presby, white with rich pansy-violet Mme. Chobaut, white shading yellow and lilac Mme. Henri Cayeux, reddish violet-purple

Monsignor, violet and purple
Monterey, bronze red, violet bicolor
Mother of Pearl, pale blue-lavender
Mrs. Edw. Harding, dark violet purple

Old Gold, old gold blend Omaha, coppery pink and cinnamon Opera, pansy violet

Palemon, lilac and lilac purple Pongee, light buff color

Primrose, amber-yellow
Princess Beatrice, light blue self

Princess Osra, beautiful white, dotted with lavender Princess Wenonah, light pink Prosper Laugier, bronze-red and purple Prospero, pale lavender and deep red-purple Queen of May, rose-pink Raffet, violet, dark veinings Romola, lilac and velvety red violet Rose Saltern, white and blue

IRIS BARGAIN

RAINBOW COLLECTION

This Collection is a riot of color. It includes 30 varieties, all different, all unlabeled, in as wide a range of color as is possible, including blue, white, purple, pink, lavender, bronze, violet and many others. Plant them this spring, and you will enjoy their beautiful coloring for years to come.

All 30 Plants Postpaid, ONLY...

\$1.00

Ruth Pfeiffer, white and light lavender R. W. Wallace, rieh deep purple Shekinah, pale lemon-yellow Sherwin Wright, golden yellow Souv. de Mme. Gaudichau, fine violet-purple Susan Bliss, extra fine clear pink Sweet Lavender, pale lavender Troades, rose and bright crimson Tropic Seas, tall, vigorous deep blue-purple Vesper Gold, honey color Wedgewood, self blue White Knight, snowy white Yolande, large bright blue

DWARF VARIETIES

Atroviolacea, early reddish purple Azurea, clear blue Coerulea, sky blue Cyanea, dark purple Dwarf Fairy, white and violet Florida, soft yellow Morocain, darkest purple Orange Queen, clear deep yellow Schnee Kuppe, white

1 EACH OF ALL 9 DWARF IRIS, POSTPAID, ONLY \$1.00

3 EACH OF ALL 9 DWARF IRIS, POSTPAID, ONLY \$2.50

SIBERIAN VARIETIES

Emperor, dark blue, (25c each)
Orientalis, blue-purple
Perrys Blue, elear blue
Siberica Blue, blue and white
Snow Queen, pure white, (25c each
Superba, early purple

1 EACH OF ALL 6 SIBERIAN IRIS, POSTPAID, ONLY

3 EACH OF ALL 6 SIBERIAN IRIS, POSTPAID, ONLY

\$2.50

\$1.00

Your Selection

Any 12 Varieties

from Iris listed on this page, all properly labeled

Postpaid Only \$1

Any 25 Varieties

from Iris listed on this page, all properly labeled

Postpaid Only \$2



IRIS DRIVE THROUGH TWO YEAR FIELD



OF GOLD MEDAL ~ PRIZE WINNING

Glads - Dahlias - Iris - Peonies - Lilies - Phlon - Lice



GIANT FLOWERINGEDAHLIA

AMELIA EARHART, S. C. Apricot buff with pure white salmon tints shading to soft vellow. Mammoth size, 12 inches or more

AMERICA'S SWEETHEART, I. D. Pure yellow, very large. \$2.00 each

ANNA BENEDICT, I. D. Extra fine rich deep garnet red which does not fade in the bright sun. Mammoth size ... \$1.00 each AUSTIN HOWE, I. D. Large clear lavender

BAGDAD, I. D. Scarlet red. \$.50 each
BUCKEYE KING, F. D. A clear glowing amber yellow. Very
large flower, A sensation at all the shows. \$.50 each
CALIFORNIA IDOL, I. D. Giant yellow. \$2.00 each

CAVALCADE, F. D. Beautiful shade of old rose pink
CHARM, D. True fall color of russet and orange
\$.25 each

DELWOOD GLORIOUS, I. D. A beautiful shade of tyrian \$1.00 each

EAGLE ROCK WONDER, I. D. Shaggy bronze orange flower.

EMANUEAL'S BEAUTY, F. D. Flame red and yellow \$.50 each

PRIZE WINNING

DAHLIA COLLECTION

THE COMMODORE, bright lemon yellow WHITE WONDER, giant pure white MARCARET W. WILSON, light lavender pink ROSE FALLON, very fine orange port of the property of the property STONE, true rose pink JERSEYS MONMOUTH, burnt orange and red PRINCE OF PERSIA, glowing searlet red THOMAS EDISON, rich royal purple MONMOUTH CHAMPION, large orange scarlet

GIRL OF HILLCREST, I. D. Apricot buff or orange. Vigorou \$.50 eacl

GOV. AL SMI III, I. D. Fine shadow GRACE, F. D. White, tipped lavender ... \$.35 each HARRY MAYER, F. D. Silvery lavender pink ... \$.35 each HEART OF MILWAUKEE, Burnished copper to golden cham-

HUNTS VELVET WONDER, I. D. Rich burgundy violet. 1935

JERSEY'S BEAUTY, F. D. Clear pink. One of the best known

KAY FRANCIS, S. C. Lemon yellow. \$1.00 each
KENTUCKY, F. D. Salmon orange; profuse bloomer. \$.35 each

wherever grown.

MARGARET W. WILSON, F. D. Light lavender pink. Perfect
\$.25 each
\$.25 each

MARSHALLS FIRM, F. D. Osta Bulletin Strain S

JOSEPHINE G, I. D. Fine clear rose pink

KATHLEEN NORRIS, I. D. Rose pink.

KENTUCKY RED, I. D. A flaming searlet

MARGRACE, I. D. Scarlet, tipped yellow.

MARSHALLS PINK, F. D. Clear pink . . .

ALL TEN VARIETIES, PROPERLY LABELED, ONLY...

FRANCONIA, I. D. Free blooming yellow

HELEN IVANS, F. D. Orehid lavender...

IDA PERKINS, D. White.....

COV. Al. SMITH. I. D. Fine shade of orange. . . .

GENOVEVA. C. Pure vellow ...

\$.35 each

\$.25 each

AMERICAN BEAUTY, D. American Beauty rose colo

BETTY COLTER, F. D. Coppery Red....

blooms on straight, erect stems. . . . CROYDON, I. D. Large pure white...

DOROTHY STONE, F. D. True rose pink ...

ELISSA LANDI, F. D. Bright orange and buff

ESTHER HOLMES, S. C. Clear mauve FLOYD GIBBONS, I. D. Large copper

Giant Flowering Dahlias

Our Dahlias last fall were a sight to behold. Such a riot of color is hard to describe. Thousands upon thousands of blooms in every color you can imagine. Many of them of such mammoth size that they seemed unreal.

We are adding about 30 varieties to the excellent list we had last year. These are the most outstanding from a list of more than a hundred we grew in our trial gardens.

Most of the varieties we are listing are the Giants that win the prizes at the flower shows, but in addition to them we are adding some very fine Cactus and Semi-Cactus varieties, besides a dozen or more beautiful Pompons.

All Dahlias we send out are strong root tubers with live eyes, the kind that produces the best results in the shortest possible time. We sell no green plants or rooted cuttings. All tubers can be mailed out any time after March 15th.

The following abbreviations indicate the type each variety belongs to. F. D.—Formal Decorative; S. C.—Semi-Cactus; C.—Cactus; D.—Decorative; I. D.—Informal Decorative;

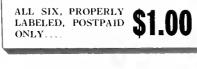
USE THE ENCLOSED ORDER BLANK

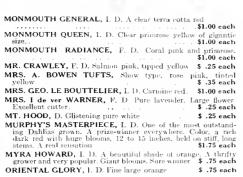
GIANT DAHLIA **BARGAIN**

A REAL BARGAIN IN SIX BEAUTIES

This is the finest Collection of moderate priced Dahlias ever offered. It is easily worth twice as much as we are asking for it. It contains six of the most popular varieties known.

ONE EACH OF THE FOLLOWING: Jane Cowl, apricot salmon Jerseys Beauty, pure pink White King, glistening white Queen Emma, golden yellow Mrs. 1. de ver Warner, lavender Jerseys Beacon, rich scarlet



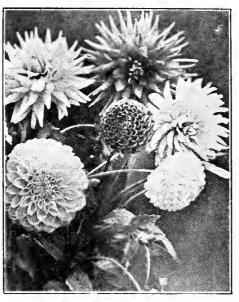


SUPER DE LUXE **DAHLIA COLLECTION**

BETTY COLTER, coppery red
CALIFORNIA IDOL, giant yellow
CAVALCADE, old rose pink
DWIGHT MORROW, deep crimson red
ELISSA LANDI, bright orange and buff
HUNTS VELVET WONDER, rich burgundy violet
KAY FRANCES, lemon yellow
PALO ALTO, bright pinkish salmon gold
RUBY TAYLOR, rich velvety carmine
STAR OF BETHLEHEM, pure white

ALL TEN VARIETIES,
ALL PROPERLY LABELED, ONLY ... \$10.00

ALL PROPERLY LABELED, ONLY	10.00
100	
and the state of t	oolmaa sold
PALO ALTO, S. C. Bright pinkish salmon shading t at center. One of the really outstanding varietic immense size, 10 to 11 inches across and 6 inches	s. Flowers of
freely from early to late. Has won high praise who	sl.00 each
PAUL PFITZER, S. C. Primrose and shell pink	\$1.00 each
POT O' GOLD, I. D. Clear sulphur yellow.	\$1.00 each
PRIDE OF CALIFORNIA, 1). Deep crimson red	\$.25 each
PRIDE OF STRATFORD, I. D. Golden bronze-re-	
PRINCE OF PERSIA, I. D. A glowing clear sca fine, good exhibition variety	. \$.50 each
QUEEN EMMA, I. D. Fine form, large flowers or stems, excellent for cutting. Color, a rich gli- yellow	n long straigh stening golder \$.35 eacl
OUEEN OF THE GARDEN, F. D. Yellow.	\$.50 eacl
OUEEN OF THE YELLOW, B. Clear yellow	\$.25 eac
ROSE FALLON, F. D. Very fine orange	\$.35 eacl
RUBY TAYLOR, F. D. Rich velvery carmine of outstanding variety of excellent size	r wine-red. A \$1.00 eac
SAALKY, I. D. Smoky deep old rose	\$.35 eac
SAGAMORE, F. D. Amber gold	.\$.25 eacl
SANHICANS PEACHES, I. D. Ripe pench	\$.50 eacl



CACTUS, SEMI-CACTUS, DECORATIVE AND

SHAHRAZAD, 1. D. An outstaining deep pink blooms. Resembles a deep pink Jam Cow winner	1.	Λ	
STAR OF BETHLEHEM, S. C. Pure white a star-like effect; beautiful beyond words. A bloomer	ver	y pr	duces rolifie each
STRONGHEART, I. D. A light cadmium shac A favorite wherever shown			
SUNSET, S. C. Golden orange	\$1	.00	each
THE COMMODORE, F. D. Clear bright ler Good show variety			ellow.
THE WORLD, F. D. Deep rosy magenta	\$.50	each
THOMAS A. EDISON, F. D. A rich royal plest of them all in this color, a sure winner a Shows. Large flower, strong grower	t s	úΠ	ahlia
VIN WELL TITIAN, I. D. Lemon yellow, red.,			each
W. I. IRWIN, 1 D. Lavender	\$.25	each
WHITE KING, F. D. Extra fine whate .	\$.35	each
WHITE WONDER, I. D. The best pure v blooms, strong vigorous grower. Always good	vh:	ite,	giant
YORK AND LANCASTER, F. D. Crimson, I			white each

Pompon Varieties

AMBER QUEEN, Amber sluded aprient	\$.25 each
BOBBIE, Deep plum purple.	.25 each
CATHERINE, yellow, tinged pink	.25 each
ELEGANTA, lavender-purple	.25 each
GOLDEN QUEEN, clear yellow	.25 each
JOE FETTE, pure white	.25 each
JONNIE, maroon red	.25 each
LITTLE HERMAN, Cardinal, white tips	.25 each
MARY MUNN, lavender	.40 each
ROSA WILLMOTT, Dwarf lavender pink	.25 each
SAN TOY, white, tipped bright pink	.50 each
TITIAN, Fire red.	.25 each
WHITE PAPPOOSE, pure white	30 each
VELLOW CEM. Camity vellow	.25 each

POMPON BARGAIN

The Pompon Dubhas are gaining in popularity very year. Their unusual lasting qualities, ex-mistic colorings and small size make them indis-ensable for table bounquets and small basket use. ONE EACH OF THE FOLLOWING: Bobbie, deep plam purple Amber Queen, amber shaded apricot Joe Fette, pure white Titian, fire red Little Herman, eardinal, white tips Mary Munn, lavender

ALL SIX, PROPERLY LABELED, POSTPAID, ONLY \$1.00

Hardy Phlox

The most dependable of all hardy plants



PHLOX BARGAIN

SEVEN VARIETIES, INCLUDING: Thor, salmon pink; Eclaireur, magenta;

Independence, pure white; Lothair, rose-red, and three other good varieties. All seven plants, postpaid, ONLY... \$1.00

Pfeiffer's Fine Hardy Lilies

The following list of Hardy Lilies are the finest of them all. They all are unusually hardy and will winter over in the ground in the severest weather. The bulbs we use are all large flowering size which will bloom freely the first season.

HENRYI (The Golden Speciosum). Its charm, rich color, hardiness and dependability place it high among the favorite garden Lilies. Tall grower, excellent for cutting. Blooms in August. Large bulbs 25c each; 3 for 65c

PHIL. FORMOSANUM. One of the most beautiful of the trumpet-flowered Lilies, also the latest to bloom. Long, slender tube, white inside, streaked with chocolate outside. Spicy fragrance. Plant 8 inches deep in rich leaf mold soil, in a sunny location 25c each; 3 for 65c

REGALE (Regal Lily) White, shading to yellow in the center, and tinted pink on the outside. Blooms in July. 2 to 3 feet.

Large bulbs

25c each; 3 for 65c

TENUIFOLIUM (Coral Lily). Small, bright scarlet flowers on slender stems. 1 to 2 feet. Excellent for cutting. Pleasing fragrance 20c each; 3 for 50c

TIGRINUM (Tiger Lily). The old-fashioned Tiger Lily of our Orange spotted purple. 20c each; 2 for 35c

UMBELLATUM (Candlestick Lily). Orange-red flowers in up-



REGAL LILY

LILY COLLECTION

One Each of these hardy Lilies, All Six, Postpaid, ONLY \$1.00 Three Each of these hardy Lilies, All Eighteen \$2.50 Postpaid, ONLY

right umbels; resembles Elegans, but grows taller and is a few days later. Large bulbs 20c each; 3 for 50c THE PFEIFFER NURSERY

Winona, Minnesota

Pfeiffer's Gorgeous Glads



The world's most popular Glad

Gladya Clark, salmon pink
Gold, clear yellow
Gold Eagle, early yellow
Golden Frills, rich daffodil yellow
Halley, large salmon
Helen Franklin, white, blothed
Helen Phipps, deeper than W. H. Phipps
Helga, salmon pink
Herada, manve lavender
Highland Laddie, deep tyrian rose
Hoosier, deep rose, violet blotch
Hye Nye, tull rose havender
J. A. Carbone, orange salmon
Jack London, salmon
Joe Coleman, rich red, rufflel
John T. Firje, mahogany brown, blotched
John S. Bach, salmon orange
Jonkher Van Tets, ping white

ta, pink c Wonder, light pure laveuder

Lilac Wonder, light pure lavender Lily White, white Longfellow, LaFrance punk Los Angeles, shrinp punk Louise, dark lavender, blotched Louise, dark lavender, blotched Louise, the high control of the lavender white Lucifer, bright searlet purple blotch Magic, blotched lavender Maiden's Blush, light pink Maid of Orleans, extra fine white Marguerite Fulton, coral pink Marmora, lavender gray

Marguerite Fulton, coral pink
Marmora, lavender gray
Marnia, beantiful orange
Mary Fennell, lavender
Mary Frenell, lavender
Mary Frenell, lavender pink
(orehol)
Mary Jane, silvery lavender pink
Mary Pickford, creamy white
Milady Imogene, fine small white
Mildred Louise, strawherr pink
Ming Toy, buff yellow
Minuet, large elear lavender
Miss Greely, early salmon pink
Miss Joy, large pink, yellow throat
Miss Madison, dninty pink
Moroco, dark, maroon
Morthee Marker

rocco, dark maroon ther Machree, smoky lavender gray. Mark, blue . W. H. Phipps, LaFrance park s. F. C. Peters, lavender, blotched

Mr. W. H. Phipps, La France punk
Mrs. F. C. Peters, layender, blotched
Mrs. F. Pendtorn reserpank, dark blo
Mrs. F. Pendtorn reserpank, dark blo
Mrs. France King, light red
Mrs. G. W. Moultron, certs
Mrs. C. W. Moultron, certs
Mrs. W. Moultron, certs
Mrs. W. Sisson, rameo punk
Nrs. P. W. Sisson, rameo punk
Nrs. Ray P. Chase, large tinted white
Mrs. W. E. Clark, pink
Mrs. W. E. Clark, pink
Mrs. Von Konynenburg, violet blue
Myra, salmon pink and yellow
Nancy Hanks, peach and orange punk
Nora, pale blue.
Odin, light jasper red.
Olive Goodrich, white, pink edging.
Opalescent, rose lavender....
Orange Queen, beautiful copper orange
Orange Wonder, litte clear orange
Orchid Lady, large orehid lavender
Our Selection, salmon red, dark blotch
Patricia Carter, very delicate pink
Paul Pfitzer, deep purple
Peace, late white....
Peach Rose, rose pink
Pearl of California.

Peace, late white.....
Peach Rose, rose pink.
Pearl of California, pure pink
Pelegrina, best deep blue purple
Pfitzers Triumph, large orange red
Picardy, benutiful apricot salmon
Pink Perfection, clear pink
Pink Wonder, light pink

Pink Perfection, clear pink
Pink Wonder, light pink
Polar Ice, waxy pure white
Pride of Wannkah, dark rose pink
Prim Sport, creumy pink
Primate, funest riell yellow
Prince of Wales, salmon orange
Princely, fine tinted white
Prof. Van Slogtern, soft pink
Quaker Maid, light lavender pink
Queen of Bremen, orchid pink
Quinton, oral pink.
Red Phipps, beautiful flame red
Rosalia, yellow and orange.
Rose 1910, early rose pinkRose Ash, ashes of roses.
Rosella, rose mauve...
Ruffolace, laciniated white.
Salmon Beauty, salmon yellow
Salmon Glow, orange salmon

For the past 29 years one of our pet hobbies has been growing prize-winning Glads. This past scason in spite of the hot, dry summer, we were again able to grow and harvest our usual fine crop of bulbs. We have in our cellars min nearly three thousand bushels of as fine a lot of bulbs as can be grown. Nearly three hundred varieties, many of them the finest obtainable anywhere. By this we do not mean the highest priced. We have never specialized in bulbs which retail for from \$5.00 to \$25.00 each, but rather in the more moderate priced varieties which are outstanding enough to compete at flower shows everywhere and win the prizes

Many of our customers have wondered how we can sell such a high quality bulbs for the extremely low prices we do, but this is easily explained by the fact that we are growers and not jobbers, and in selling them direct to our customers we are able to eliminate all middle-man's profits. We are also able to furnish you these extra quality bulbs at low prices lecause of the fact that we have excellent storage and handling lacilities for them, thereby eliminating a lot of added expense in handling.

We are listing over two hundred varieties for those of you ho wish to make ve rown selection, but for those of you who are willing to trust to our experience we are making up several extra fine collections. These collections are all out standing. We are sure you will be able to find just exactly the one that fits your requirements. In making up these collections we have put into them all the experience we have received ourselves in growing hundreds of varieties for the past

All bulbs used are large blooming size bulbs, and with reasonable care and weather will give you excellent results.



Over 200 Varieties of GLADS to Choose From

Salsbach's Orchid, damty orchid pmk Salsbach's Pink, apple-blessum prok Saraband, smoky purple Scarlano, vermillion Scarlet Wonder, fine scarlet Schwaben, yellow, bluethed throm Schwaben Girl, pare pink Senorita, beamtid orange Shawnee, sminky Sheila, light roral pmk Sheila, light roral pmk Sheila, light roral pmk Silversheen, exhibition pink Smoky, clear brown Souvenir, pure canney yellow Sovereign, deep velvety purple Snow Boy, white, purple throm Southern Cross, medium red Spirit of St. Louis, burnt orange Star of Bethlehem, finest pure white Sweet Lavender, light Invender Sweet Rose, rose pink A. E. Kunderd, deep errain
Aflame, large flame rose
Aida, dark blue purple
Albania, pare white, large flower
Albatross, fine pure white
Alice Tiplady, orange
America, lavender puck
Anne Laurie, apple-blesson punk
Apricot Glow, apricot
Aristocrat, pink
Autumn Queen, cream yellow
Ave Maria, fine blue
A. V. Bunce, copper orange
Bagdad, huge smoky old rose
Baron Hulot, dark indigo blue
Betters, white
Betty Co-ed, soft creamy pink
Betty Nuthall, coral pink and orange
Blue Danube, tall, good blue
Blue Triumphator, china blue
Break O' Day, early, delicate pink
Byron L. Smith, irichid lavender
Cabernet, fine wine color
Captain Boynton, fine blotched lavender
Cara Mia, early light pink
Cardinal Manning, cardual red
Cardinal Prince, cardinal red
Cardinal Prince, cardinal red
Cardines Clusius, pink
Catherine Coleman, LaFrance pink
Challenger, large rich dark red
Challenger, large rich dark red
Challenger, large rich dark red
Commander Koehl, deep glowing scarlet
Copper Bronze, rich brown
Cryphee, soft rase pink
Crimson Glow, fine red
Debonair, LaFrance and shrimp pink
Dixie, dark maronn
Dr. Elkins, white, purple blott h
Dr. F. C. Bennett, house after red
Er. Moody, large lavender
Dr. Nelson Shook, deep tyrian rose
Fr. Van Fleet, pi wkish A. E. Kunderd, deep cream

1. PICARDY, Soft apricot salmon
2. MINUET, Large clear lavembr
3. BAGDAD, Huge smoky old rose
4. MAID OF ORLEANS, Extra fine white
5. WASAGA, Beautiful bull pink
6. MARMORA, Large lavender gray

.75 .80 .60 .35 .35 .75 .60 .35 .75 .75 .60 .35 .60 .225 .60 Violet Beauty, cerse violet Virginia Hale, creamy tross pink Wasaga, very beautiful buff White Butterfly, white White Wonder, white Wilbrink, lavender pink. Willie Wigman, blotched who Wm. Badger, coral pank

LA PALOMA, Pure rich orange
 DR. F. E. BENNETT, House after red
 CHAS. DICKENS, Bright radiant purple
 PRIMATE. Best rich yellow
 AVE MARIA, Fine blue
 MR. W. H. PHIPPS, LaFrance pink

ALL BULBS PROPERLY LABELED

\$1.00

postpaid, ONLY 3 each of these 12 Varieties, postpaid, ONLY 12 each of these I2 Varieties, postpaid, ONLY

\$2.00 \$7.00



IKRIGATION OF GLADIOLUS

Any Bargains only

GLAD BARGAIN NO. 2

poner group or outstanding "Glads." Everything we have said about Collection No. 1 is also true of this Collection. They are all large oming size, and will come to you with each variety properly labeled.

f Chesc 12 Varietics, postpaid, ONLY 12 each of these 12 Varietics, postpaid, ONLY

1. AFLAME, Large flame rose
2. COMMANDER KOEHL, Large deep searlet
3. ALBATROSS, Fine pure white
4. ORANGE WONDER, Clear orange
5. DR. MOODY, Large a vehicle 11 MR PROSECTION, Salmon red
10. VEH CHENBLAU, Clear orange
11 MR PROSECTION, Salmon red
12 MR PROSECTION, Salmon red
13 MR PROSECTION, Salmon red
14 MR PROSECTION, Salmon red
15 MR PROSECTION, Salmon red
16 MOTHER MACHRET

44.00

\$7.00

RAINBOW COLLECTION NO. 3

not of color and do not enterfor the names. It is made up of two builds each of 50 excellent varieties, all different, in as wide a range of color as you can imagine, neduding two each of Picardy and Bagdud, two of the worlds most popular varieties. It includes orange, violet, rose, white, yellow, purple layender, pink, orchid, red, and all shades in be-tween. The bulbs come to you mixed and indabeled

TWO BULBS EACH OF FIFTY WO BULBS EACH OF FIRST VARIETIES, Unlabeled, large blooming size bulbs, 100 bulbs 22.00

GLAD BARGAIN NO. 4

Same as Glad Bargain No. 3 Except Medium Size Bulbs Used Size 1 to 11 4 Inch

ALL SURE TO BLOOM wo Bulbs Each of 50 Varieties, Unlabeled, 100 Bulbs, postpaid, \$1.00 ONLY

GLAD BARGAIN NO. 5



Use the enclosed Order Blank

GIANT DAHLIA BARGAIN

Six Beauties—All Different Large Flowers

ALL 6, POSTPAID, ONLY.....

IRIS BARGAIN

Rainbow Collection 30 Varieties—All Different Unlabeled

30 PLANTS, POSTPAID.

DELPHINIUM BARGAIN

"Belladonna" 7 Strong 2-Year Clumps

ALL 7, POSTPAID. ONLY

FLOWER BARGAINS

LILY BARGAIN

One Each of Six Fine Hardy Lilies All Different—Properly Labeled

ALL 6, POSTPAID, ONLY.....

PEONY BARGAIN NO. 1

6 Fine Varieties—All Profuse Bloomers A Real \$2.70 Value

ALL 6, POSTPAID. LL 6, POSTPAID, ONLY....

GLAD BARG

100 Medium 1 to 1 ¼ Inch—Al.

Two Each of 50 Varieties Unlabeled

100 BULBS, POSTPAID. ONLY.....

PHLOX Subulata BARGAIN

2 White

2 Rose

2 Lavender

6 STRONG PLANTS POSTPAID, ONLY.....

PHLOX BARGAIN

7 Varieties—All Different Including Thor, Eclaireur. Independence, Lothair, and three other equally good ones. ALL 7, POSTPAID,

ONLY.....

GLAD BARGAIN NO. 1

"First Prize Collection" 12 World Beaters-All Different Properly Labeled

12 BULBS, POSTPAID. ONLY

HEMEROCALLIS BARGAIN

Two Each of Three Fine Varieties Properly Labeled

Pompon Dahlia BARGAIN

Six Extra Fine Varieties All Different

ALL 6. POSTPAID. LL 6, POSTPAID, ONLY.....

ANY FOUR \$1.00

Select any four of these \$1.00 Bargains (\$4.00 total) and send only \$3.50. Or four of any one Bargain at \$3.50. Your order will be sent postpaid.

THE PFEIFFER NURSERY WINONA, MINNESOTA

SEE COMPLETE DESCRIPTIONS INSIDE FOLDER